

CONTRACT



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	10/02/12	11/02/12	Days of Our Lives	1-2p		:30			NM	20	\$1,900.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$65.00			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$75.00			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$80.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$80.00			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$175.00			
2	WLWT	10/02/12	11/02/12	NBC Today Show III	10-11a		:30			NM	16	\$6,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----				0	\$175.00			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$400.00			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$400.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$400.00			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$400.00			
3	WLWT	10/02/12	11/02/12	NBC Tonight Show	1135-1237a		:30			NM	20	\$3,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$125.00			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$125.00			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$125.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$125.00			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$400.00			
4	WLWT	10/02/12	11/02/12	STEVE HARVEY DAY	STEVE HARVEY E		:30			NM	16	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----				0	\$100.00			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$50.00			
	Week:	10/15/12	10/21/12	-TWTF--				4	\$50.00			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$50.00			

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941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$100.00												
5	WLWT	10/02/12	11/02/12	1230-1p	1230-1p		:30			NM	20	\$1,260.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$50.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$55.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$55.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$55.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$100.00												
6	WLWT	10/02/12	11/02/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	20	\$1,340.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$40.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$40.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$40.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$40.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$175.00												
7	WLWT	10/02/12	11/02/12	12-1230p M-F news	12-1230p		:30			NM	20	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$45.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$60.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$60.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$60.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$150.00												
8	WLWT	10/02/12	11/02/12	NBC Carson Daly	Carson Daly		:30			NM	20	\$320.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$5.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$10.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$5.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$10.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$50.00												
9	WLWT	10/02/12	11/02/12	2-3p	2-3p		:30			NM	16	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ----- 0 \$175.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$75.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$75.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$75.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$175.00												
10	WLWT	10/02/12	11/02/12	JUDGE JUDY EF	Judge Judy		:30			NM	20	\$2,340.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$75.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$70.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$70.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$70.00												

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$300.00												
11	WLWT	10/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	20	\$2,900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$70.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$75.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$140.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$140.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$300.00												
12	WLWT	10/02/12	11/02/12	430-5a News	430-5a		:30			NM	20	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$25.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$25.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$25.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$25.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$25.00												
13	WLWT	10/02/12	11/02/12	5-530p M-F news	5-530p		:30			NM	20	\$20,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$1,000.00												
14	WLWT	10/02/12	11/02/12	5-6a news	5-6a		:30			NM	45	\$2,565.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 9 \$40.00 Week: 10/08/12 10/14/12 -TWTF-- 9 \$40.00 Week: 10/15/12 10/21/12 -TWTF-- 9 \$40.00 Week: 10/22/12 10/28/12 -TWTF-- 9 \$40.00 Week: 10/29/12 11/04/12 -TWTF-- 9 \$125.00												
15	WLWT	10/02/12	11/02/12	530-6p M-F news	530-6p		:30			NM	20	\$20,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00 Week: 10/29/12 11/04/12 -TWTF-- 4 \$1,000.00												
16	WLWT	10/02/12	11/02/12	6-630p M-F news	6-630p		:30			NM	16	\$16,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ----- 0 \$600.00 Week: 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00 Week: 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00 Week: 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,000.00			
17	WLWT	10/02/12	11/02/12	6-7a news	6-7a		:30			NM	36	\$28,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$250.00			
Week:		10/08/12	10/14/12	-TWTF--				9	\$800.00			
Week:		10/15/12	10/21/12	-TWTF--				9	\$800.00			
Week:		10/22/12	10/28/12	-TWTF--				9	\$800.00			
Week:		10/29/12	11/04/12	-TWTF--				9	\$800.00			
18	WLWT	10/02/12	11/02/12	7-730p	7-730p		:30			NM	5	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$800.00			
Week:		10/08/12	10/14/12	-TWTF--				1	\$800.00			
Week:		10/15/12	10/21/12	-TWTF--				1	\$800.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$800.00			
Week:		10/29/12	11/04/12	-TWTF--				1	\$800.00			
19	WLWT	10/02/12	11/02/12	NBC Today Show	7-9a		:30			NM	64	\$76,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$350.00			
Week:		10/08/12	10/14/12	-TWTF--				16	\$1,200.00			
Week:		10/15/12	10/21/12	-TWTF--				16	\$1,200.00			
Week:		10/22/12	10/28/12	-TWTF--				16	\$1,200.00			
Week:		10/29/12	11/04/12	-TWTF--				16	\$1,200.00			
20	WLWT	10/02/12	11/02/12	730-8p	730-8p		:30			NM	5	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$800.00			
Week:		10/08/12	10/14/12	-TWTF--				1	\$800.00			
Week:		10/15/12	10/21/12	-TWTF--				1	\$800.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$800.00			
Week:		10/29/12	11/04/12	-TWTF--				1	\$800.00			
21	WLWT	10/02/12	11/02/12	NBC Today Show II	9-10a		:30			NM	16	\$12,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$250.00			
Week:		10/08/12	10/14/12	-TWTF--				4	\$800.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00			
22	WLWT	10/02/12	11/03/12	11-1135p M-Su	11-1135p		:30			NM	25	\$42,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTFS-				5	\$1,700.00			
Week:		10/08/12	10/14/12	-TWTFS-				5	\$1,700.00			
Week:		10/15/12	10/21/12	-TWTFS-				5	\$1,700.00			
Week:		10/22/12	10/28/12	-TWTFS-				5	\$1,700.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$1,700.00			
23	WLWT	10/12/12	11/02/12	F10-11p	F10-11p		:30			NM	2	\$2,150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$650.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----				0	\$1,500.00			
Week:		10/29/12	11/04/12	----1--				1	\$1,500.00			
24	WLWT	10/05/12	11/02/12	F9-10p	F9-10p		:30			NM	3	\$3,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$800.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	----1--				1	\$800.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WLWT	10/15/12-10/21/12		F9-10p	F9-10p	-----F----	:30		\$800.00	NM		
See MG 24.4												
4	WLWT	10/15/12-10/21/12		F9-10p	F9-10p	-----F----	:30		\$2,200.00	NM		
Ⓜ MG for 24.2 10/19												
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	----1--				1	\$800.00			
25	WLWT	10/08/12	11/05/12	Mon NBC Prime Other	Prime Other		:30			NM	4	\$7,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,400.00			
Week:		10/15/12	10/21/12	1-----				1	\$1,600.00			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WLWT	10/22/12-10/28/12		Mon NBC Prime Other	Prime Other	M-----	:30		\$2,000.00	NM		
Credited												
Week:		10/29/12	11/04/12	1-----				1	\$2,000.00			
Week:		11/05/12	11/11/12	1-----				1	\$2,000.00			
26	WLWT	10/06/12	11/04/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	20	\$960.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				4	\$35.00			
Week:		10/08/12	10/14/12	-----SS				4	\$35.00			
Week:		10/15/12	10/21/12	-----SS				4	\$35.00			
Week:		10/22/12	10/28/12	-----SS				4	\$35.00			
Week:		10/29/12	11/04/12	-----SS				4	\$100.00			
27	WLWT	10/06/12	11/04/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	20	\$1,740.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				4	\$65.00			
Week:		10/08/12	10/14/12	-----SS				4	\$70.00			
Week:		10/15/12	10/21/12	-----SS				4	\$70.00			
Week:		10/22/12	10/28/12	-----SS				4	\$55.00			
Week:		10/29/12	11/04/12	-----SS				4	\$175.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
28	WLWT	10/06/12	11/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	21	\$16,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				4	\$800.00			
Week:		10/08/12	10/14/12	-----SS				4	\$800.00			
Week:		10/15/12	10/21/12	-----SS				4	\$800.00			
Week:		10/22/12	10/28/12	-----SS				4	\$800.00			
Week:		10/29/12	11/04/12	-----SS				5	\$800.00			
29	WLWT	10/06/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	5	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$10.00			
Week:		10/08/12	10/14/12	-----1-				1	\$10.00			
Week:		10/15/12	10/21/12	-----1-				1	\$10.00			
Week:		10/22/12	10/28/12	-----1-				1	\$10.00			
Week:		10/29/12	11/04/12	-----1-				1	\$50.00			
30	WLWT	10/06/12	11/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	5	\$900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$150.00			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
Week:		10/15/12	10/21/12	-----1-				1	\$150.00			
Week:		10/22/12	10/28/12	-----1-				1	\$150.00			
Week:		10/29/12	11/04/12	-----1-				1	\$300.00			
31	WLWT	10/06/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	3	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$500.00			
Week:		10/08/12	10/14/12	-----1-				1	\$500.00			
Week:		10/15/12	10/21/12	-----				0	\$1,000.00			
Week:		10/22/12	10/28/12	-----				0	\$1,000.00			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
32	WLWT	10/06/12	11/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$1,135.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$200.00			
Week:		10/08/12	10/14/12	-----1-				1	\$200.00			
Week:		10/15/12	10/21/12	-----1				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WLWT	10/15/12-10/21/12	Sa/Su 6p news	Sa/Su 6p News	-----SaSu	:30		\$600.00	NM		
	See MG 32.6											
	6	WLWT	10/20/12-10/20/12	READY TO ROAR	READY TO ROAR	-----Sa--	:30		\$600.00	NM		
	Ⓜ Credited											
Week:		10/22/12	10/28/12	-----1-				1	\$135.00			
Week:		10/29/12	11/04/12	-----1-				1	\$600.00			
33	WLWT	10/06/12	11/03/12	NBC Saturday Today	Sa8-10a		:30			NM	15	\$3,675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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www.wlwt.com

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Contract / Revision	Alt Order #
941244 /	06259798

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama/D/President	10/22/12 / 10/22/12

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34	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	5	\$105.00																																																																														
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35	WLWT	10/07/12	11/04/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	5	\$1,500.00																																																																														
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36	WLWT	10/07/12	11/04/12	Late News after NFL	Late News		:30			NM	5	\$2,100.00																																																																														
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37	WLWT	10/07/12	11/04/12	Sports Rock	Sports Rock		:30			NM	4	\$705.00																																																																														
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																					
Week:	10/01/12	10/07/12	-----1	1	\$40.00																																																																																					
Week:	10/08/12	10/14/12	-----1	1	\$40.00																																																																																					
Week:	10/15/12	10/21/12	-----	0	\$300.00																																																																																					
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																																																																		
6	WLWT	10/21/12-10/21/12	Late News after NFL	Late News	-----Su	:30	\$325.00	NM																																																																																		
Ⓜ MG for 37.3 10/21																																																																																										
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>-----</td><td>0</td><td>\$300.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$300.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/22/12	10/28/12	-----	0	\$300.00								Week:	10/29/12	11/04/12	-----1	1	\$300.00																																														
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																					
Week:	10/22/12	10/28/12	-----	0	\$300.00																																																																																					
Week:	10/29/12	11/04/12	-----1	1	\$300.00																																																																																					
D 38	WLWT	10/07/12	11/04/12	Extra Weekend	Extra Weekend		:30			NM	0	\$0.00																																																																														
Class of Time - Immediately Pre-emptible without notice																																																																																										
39	WLWT	10/07/12	11/04/12	The Outdoorsman	Outdoorsman		:30			NM	5	\$125.00																																																																														
Class of Time - Immediately Pre-emptible without notice																																																																																										

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$25.00 Week: 10/08/12 10/14/12 -----1 1 \$25.00 Week: 10/15/12 10/21/12 -----1 1 \$25.00 Week: 10/22/12 10/28/12 -----1 1 \$25.00 Week: 10/29/12 11/04/12 -----1 1 \$25.00												
40	WLWT	10/07/12	11/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$1,135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$200.00 Week: 10/08/12 10/14/12 -----1 1 \$200.00 Week: 10/15/12 10/21/12 -----1 1 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 WLWT 10/15/12-10/21/12 Sa/Su 6p news Sa/Su 6p News -----Su :30 \$600.00 NM See MG 40.6 6 WLWT 10/21/12-10/21/12 READY TO ROAR READY TO ROAR -----Su :30 \$600.00 NM Ⓜ Credited												
Week: 10/22/12 10/28/12 -----1 1 \$135.00 Week: 10/29/12 11/04/12 -----1 1 \$600.00												
41	WLWT	10/07/12	11/04/12	NFL Pre-Game	NFL		:30			NM	4	\$2,600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$250.00 Week: 10/08/12 10/14/12 -----1 1 \$450.00 Week: 10/15/12 10/21/12 ----- 0 \$1,500.00 Week: 10/22/12 10/28/12 -----1 1 \$400.00 Week: 10/29/12 11/04/12 -----1 1 \$1,500.00												
42	WLWT	10/07/12	11/04/12	NBC Sunday Today	Su8-9a		:30			NM	5	\$7,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$1,500.00 Week: 10/08/12 10/14/12 -----1 1 \$1,500.00 Week: 10/15/12 10/21/12 -----1 1 \$1,500.00 Week: 10/22/12 10/28/12 -----1 1 \$1,500.00 Week: 10/29/12 11/04/12 -----1 1 \$1,500.00												
43	WLWT	10/07/12	11/04/12	NFL Regular Season	NFL		:30			NM	4	\$7,600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$1,400.00 Week: 10/08/12 10/14/12 -----1 1 \$1,400.00 Week: 10/15/12 10/21/12 ----- 0 \$0.00 Week: 10/22/12 10/28/12 -----1 1 \$1,800.00 Week: 10/29/12 11/04/12 -----1 1 \$3,000.00												
44	WLWT	10/07/12	11/04/12	Su 9-10a News	Su 9-10a		:30			NM	5	\$4,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$900.00 Week: 10/08/12 10/14/12 -----1 1 \$900.00 Week: 10/15/12 10/21/12 -----1 1 \$900.00												

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<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$900.00			
Week:		10/29/12	11/04/12	-----1				1	\$900.00			
45	WLWT	10/11/12	10/25/12	Th10-11p	Th10-11p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	10/08/12-10/14/12	Th10-11p	Th10-11p	----Th-----	:30		\$1,500.00	NM		
Credited												
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
46	WLWT	10/04/12	11/01/12	Th8-9p	Th8-9p		:30			NM	3	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$400.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	---1---				1	\$400.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$1,000.00			
47	WLWT	10/09/12	10/23/12	T10-11p	T10-11p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$900.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----				0	\$1,500.00			
N 48	WLWT	10/02/12	10/30/12	T8-9p	T8-9p		:30			NM	4	\$6,100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$1,500.00			
Week:		10/08/12	10/14/12	-1-----				1	\$1,200.00			
Week:		10/15/12	10/21/12	-1-----				1	\$1,400.00			
Week:		10/22/12	10/28/12	-----				0	\$1,200.00			
Week:		10/29/12	11/04/12	-1-----				1	\$2,000.00			
49	WLWT	10/02/12	10/30/12	T9-10p	T9-10p		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$400.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-1-----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WLWT	10/15/12-10/21/12	T9-10p	T9-10p	-Tu-----	:30		\$800.00	NM		
Credited												
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	-1-----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WLWT	10/29/12-11/04/12	T9-10p	T9-10p	-Tu-----	:30		\$800.00	NM		
See MG 49.4												
	4	WLWT	10/29/12-11/04/12	Tue NBC Prime Other	Prime Other	-Tu-----	:30		\$800.00	NM		
Ⓜ MG for 49.3 10/30												

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<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
50	WLWT	10/10/12	10/24/12	W10-11p	W10-11p		:30			NM	2	\$1,300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$700.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	--1----				1	\$600.00			
51	WLWT	10/03/12	10/31/12	W9-10p	W9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WLWT	10/01/12-10/07/12	W9-10p	W9-10p	---W-----	:30		\$1,000.00	NM		
Credited												
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	--1----				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WLWT	10/15/12-10/21/12	W9-10p	W9-10p	---W-----	:30		\$600.00	NM		
Credited												
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	--1----				1	\$1,000.00			
52	WLWT	10/08/12	11/05/12	5-6a news	5-6a		:30			NM	5	\$370.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$40.00			
Week:		10/15/12	10/21/12	1-----				1	\$40.00			
Week:		10/22/12	10/28/12	1-----				1	\$40.00			
Week:		10/29/12	11/04/12	1-----				1	\$125.00			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
53	WLWT	10/08/12	11/05/12	6-7a news	6-7a		:30			NM	5	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$800.00			
Week:		10/15/12	10/21/12	1-----				1	\$800.00			
Week:		10/22/12	10/28/12	1-----				1	\$800.00			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
54	WLWT	10/08/12	11/05/12	NBC Today Show	7-9a		:30			NM	20	\$24,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	4-----				4	\$1,200.00			
Week:		10/15/12	10/21/12	4-----				4	\$1,200.00			
Week:		10/22/12	10/28/12	4-----				4	\$1,200.00			
Week:		10/29/12	11/04/12	4-----				4	\$1,200.00			
Week:		11/05/12	11/11/12	4-----				4	\$1,200.00			
55	WLWT	10/08/12	11/05/12	430-5a News	430-5a		:30			NM	5	\$125.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$25.00			
Week:		10/15/12	10/21/12	1-----				1	\$25.00			

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<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$25.00 Week: 10/29/12 11/04/12 1----- 1 \$25.00 Week: 11/05/12 11/11/12 1----- 1 \$25.00												
56	WLWT	10/08/12	11/05/12	NBC Today Show II	9-10a		:30			NM	5	\$4,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$800.00 Week: 10/15/12 10/21/12 1----- 1 \$800.00 Week: 10/22/12 10/28/12 1----- 1 \$800.00 Week: 10/29/12 11/04/12 1----- 1 \$800.00 Week: 11/05/12 11/11/12 1----- 1 \$800.00												
57	WLWT	10/08/12	11/05/12	NBC Today Show III	10-11a		:30			NM	5	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$400.00 Week: 10/15/12 10/21/12 1----- 1 \$400.00 Week: 10/22/12 10/28/12 1----- 1 \$400.00 Week: 10/29/12 11/04/12 1----- 1 \$400.00 Week: 11/05/12 11/11/12 1----- 1 \$400.00												
58	WLWT	10/08/12	11/05/12	STEVE HARVEY DAY	STEVE HARVEY D		:30			NM	5	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$50.00 Week: 10/15/12 10/21/12 1----- 1 \$50.00 Week: 10/22/12 10/28/12 1----- 1 \$50.00 Week: 10/29/12 11/04/12 1----- 1 \$100.00 Week: 11/05/12 11/11/12 1----- 1 \$100.00												
59	WLWT	10/08/12	11/05/12	12-1230p M-F news	12-1230p		:30			NM	5	\$480.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$60.00 Week: 10/15/12 10/21/12 1----- 1 \$60.00 Week: 10/22/12 10/28/12 1----- 1 \$60.00 Week: 10/29/12 11/04/12 1----- 1 \$150.00 Week: 11/05/12 11/11/12 1----- 1 \$150.00												
60	WLWT	10/08/12	11/05/12	1230-1p	1230-1p		:30			NM	5	\$365.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$55.00 Week: 10/15/12 10/21/12 1----- 1 \$55.00 Week: 10/22/12 10/28/12 1----- 1 \$55.00 Week: 10/29/12 11/04/12 1----- 1 \$100.00 Week: 11/05/12 11/11/12 1----- 1 \$100.00												
61	WLWT	10/08/12	11/05/12	Days of Our Lives	1-2p		:30			NM	5	\$585.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$75.00 Week: 10/15/12 10/21/12 1----- 1 \$80.00												

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<u>Contract / Revision</u> 941244 /		<u>Alt Order #</u> 06259798
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$80.00 Week: 10/29/12 11/04/12 1----- 1 \$175.00 Week: 11/05/12 11/11/12 1----- 1 \$175.00												
62	WLWT	10/08/12	11/05/12	2-3p	2-3p		:30			NM	5	\$575.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$75.00 Week: 10/15/12 10/21/12 1----- 1 \$75.00 Week: 10/22/12 10/28/12 1----- 1 \$75.00 Week: 10/29/12 11/04/12 1----- 1 \$175.00 Week: 11/05/12 11/11/12 1----- 1 \$175.00												
63	WLWT	10/08/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	\$810.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$70.00 Week: 10/15/12 10/21/12 1----- 1 \$70.00 Week: 10/22/12 10/28/12 1----- 1 \$70.00 Week: 10/29/12 11/04/12 1----- 1 \$300.00 Week: 11/05/12 11/11/12 1----- 1 \$300.00												
64	WLWT	10/08/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	5	\$955.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$75.00 Week: 10/15/12 10/21/12 1----- 1 \$140.00 Week: 10/22/12 10/28/12 1----- 1 \$140.00 Week: 10/29/12 11/04/12 1----- 1 \$300.00 Week: 11/05/12 11/11/12 1----- 1 \$300.00												
65	WLWT	10/08/12	11/05/12	5-530p M-F news	5-530p		:30			NM	5	\$5,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$1,000.00 Week: 10/15/12 10/21/12 1----- 1 \$1,000.00 Week: 10/22/12 10/28/12 1----- 1 \$1,000.00 Week: 10/29/12 11/04/12 1----- 1 \$1,000.00 Week: 11/05/12 11/11/12 1----- 1 \$1,000.00												
66	WLWT	10/08/12	11/05/12	530-6p M-F news	530-6p		:30			NM	5	\$5,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$1,000.00 Week: 10/15/12 10/21/12 1----- 1 \$1,000.00 Week: 10/22/12 10/28/12 1----- 1 \$1,000.00 Week: 10/29/12 11/04/12 1----- 1 \$1,000.00 Week: 11/05/12 11/11/12 1----- 1 \$1,000.00												
67	WLWT	10/08/12	11/05/12	6-630p M-F news	6-630p		:30			NM	5	\$5,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$1,000.00 Week: 10/15/12 10/21/12 1----- 1 \$1,000.00												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$1,000.00 Week: 10/29/12 11/04/12 1----- 1 \$1,000.00 Week: 11/05/12 11/11/12 1----- 1 \$1,000.00												
68	WLWT	10/08/12	11/05/12	11-1135p M-Su	11-1135p		:30			NM	5	\$8,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$1,700.00 Week: 10/15/12 10/21/12 1----- 1 \$1,700.00 Week: 10/22/12 10/28/12 1----- 1 \$1,700.00 Week: 10/29/12 11/04/12 1----- 1 \$1,700.00 Week: 11/05/12 11/11/12 1----- 1 \$1,700.00												
69	WLWT	10/08/12	11/05/12	NBC Tonight Show	1135-1237a		:30			NM	5	\$1,175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$125.00 Week: 10/15/12 10/21/12 1----- 1 \$125.00 Week: 10/22/12 10/28/12 1----- 1 \$125.00 Week: 10/29/12 11/04/12 1----- 1 \$400.00 Week: 11/05/12 11/11/12 1----- 1 \$400.00												
70	WLWT	10/08/12	11/05/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	5	\$470.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$40.00 Week: 10/15/12 10/21/12 1----- 1 \$40.00 Week: 10/22/12 10/28/12 1----- 1 \$40.00 Week: 10/29/12 11/04/12 1----- 1 \$175.00 Week: 11/05/12 11/11/12 1----- 1 \$175.00												
71	WLWT	10/08/12	11/05/12	NBC Carson Daly	Carson Daly		:30			NM	5	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1----- 1 \$10.00 Week: 10/15/12 10/21/12 1----- 1 \$10.00 Week: 10/22/12 10/28/12 1----- 1 \$10.00 Week: 10/29/12 11/04/12 1----- 1 \$50.00 Week: 11/05/12 11/11/12 1----- 1 \$50.00												
72	WLWT	11/06/12	11/06/12	5-6a news	5-6a		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$125.00												
73	WLWT	11/06/12	11/06/12	NBC Today Show	7-9a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$1,200.00												
74	WLWT	11/06/12	11/06/12	NBC Today Show III	10-11a		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$400.00												
75	WLWT	11/06/12	11/06/12	12-1230p M-F news	12-1230p		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice												

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$450.00												
76	WLWT	11/06/12	11/06/12	Days of Our Lives	1-2p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$400.00												
77	WLWT	11/06/12	11/06/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$600.00												
78	WLWT	11/06/12	11/06/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$1,000.00												
79	WLWT	11/06/12	11/06/12	6-630p M-F news	6-630p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -1----- 1 \$1,000.00												
80	WLWT	10/03/12	10/03/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,325.00												
81	WLWT	10/11/12	10/11/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,325.00												
82	WLWT	10/16/12	10/16/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -T----- 1 \$1,325.00												
83	WLWT	10/22/12	10/22/12	M-F POLITICAL PROGRAM	7p-11p		:30			NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$1,325.00												
84	WLWT	10/21/12	10/21/12	BENGALS GAME 10/21	BENGALS GAME		:30			NM	1	\$12,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$12,000.00												
85	WLWT	10/02/12	10/05/12	NBC Today Show III	10-11a		:30			NM	4	\$1,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$400.00												
86	WLWT	10/02/12	10/05/12	STEVE HARVEY DAY	STEVE HARVEY		:30			NM	4	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$300.00												
87	WLWT	10/02/12	10/05/12	2-3p	2-3p		:30			NM	4	\$1,600.00
Class of Time - Pre-emptible with notice												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$400.00												
88	WLWT	10/02/12	10/05/12	6-630p M-F news	6-630p		:30			NM	4	\$4,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00												
89	WLWT	10/02/12	10/05/12	6-7a news	6-7a		:30			NM	9	\$7,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 9 \$800.00												
90	WLWT	10/02/12	10/05/12	NBC Today Show	7-9a		:30			NM	16	\$19,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 16 \$1,200.00												
91	WLWT	10/02/12	10/05/12	NBC Today Show II	9-10a		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$800.00												
92	WLWT	10/20/12	10/20/12	NBC Saturday Night Live	NBC Saturday Nigh		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$2,000.00												
93	WLWT	10/21/12	10/21/12	NFL Pre-Game	NFL		:30			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$3,000.00												
94	WLWT	10/21/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 2 \$200.00												
95	WLWT	10/17/12	10/17/12	W9-10p	W9-10p		:30			NM	1	\$3,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W---- 1 \$3,500.00												
96	WLWT	10/26/12	10/26/12	F10-11p	F10-11p		:30			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$3,000.00												
97	WLWT	10/27/12	10/27/12	NBC Saturday Night Live	NBC Saturday Nigh		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$2,000.00												
98	WLWT	10/28/12	10/28/12	Sports Rock	Sports Rock		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$600.00												
99	WLWT	10/23/12	10/23/12	T10-11p	T10-11p		:30			NM	1	\$5,000.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
941244 /	06259798

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$5,000.00												
N 100	WLWT	10/23/12	10/23/12	T8-9p	T8-9p		:30			NM	1	\$6,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$6,000.00												
Totals											825	\$483,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	628	\$360,160.00	\$306,136.00
10/29/12 - 11/06/12	197	\$122,850.00	\$104,422.50
Totals	825	\$483,010.00	\$410,558.50

Signature: _____ **Date:** _____

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